



FOR IMMEDIATE RELEASE

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**All Sales at Bargain Box to Benefit
Greater Naples YMCA on March 22nd**

NAPLES, FL (March 14, 2014) – All sale proceeds from the Bargain Box Thrift Store (bargainboxnaples.com) on Saturday, March 22, 2014, will go to help fund the Greater Naples YMCA rebuild project and all the organization’s vital programs that serve children and families in the Collier County community. The Bargain Box Shop for Charity benefit event runs from 10:00am to 4:00pm and includes 50% OFF all merchandise in every department. The Bargain Box is a mission outreach of Naples United Church of Christ (NUCC), and is supported by the community as well as over 1,000 members of the NUCC that donate, shop and volunteer there. Proceeds from store sales are distributed to church charity partners primarily in the greater Naples community. The Shop for Charity event on March 22nd will help the YMCA reach a \$1.5 million match-contribution goal.

As part of the church’s outreach ministry, Bargain Box provided over \$200,000 last year to programs and charitable endeavors in Collier County and abroad including missionary trips to Ebenezer school in Honduras, funding to local charities including the YMCA, Neighborhood Health Clinic, Grace Place for Children & Families, Youth Haven, and volunteer build assistance for Habitat for Humanity.

“We host these one-day special events so our customers become more aware of their participation in our outreach efforts,” said Dudley Lyons, Volunteer Committee Chair for the Bargain Box.

“Through the church, the thrift store provides funding to over 20 local causes. Beyond the financial support, we also feel it is our duty to advocate on behalf of these important charity partners so more people understand their purpose and can help or be helped by their services.”

ABOUT THE BARGAIN BOX

Located in the heart of the downtown design district in Naples, the Bargain Box thrift store is the longest operating community thrift store in Collier County. The store was established in 1975 by women leaders in the community including members of the Naples Women's Club and Women's Fellowship at Naples United Church of Christ. Merchandise at the Bargain Box is obtained through 100 percent community donations, and all revenue generated from sales goes back into the community. Over 100 volunteers from Naples United Church of Christ assist in store operations. The Bargain Box is open year round and includes several departments such as housewares, furniture, jewelry, electronics, linens, books, a ladies boutique, and men's and women's clothing. The Bargain Box is located at 153 10th Street South, bargainboxnaples.com or (239) 262-3802.

ABOUT GREATER NAPLES YMCA

Greater Naples YMCA builds healthy, confident, connected and secure children, adults and families. Through nurturing the potential of every child and teen, improving Collier County's health and well-being and providing opportunities to give back and support neighbors, the YMCA is strengthening our community. In addition to providing services to individual members, the Greater Naples YMCA is also rebuilding its physical presence in Naples after a devastating Labor Day fire in 2013. Discover more at <http://www.greaternaplesymca.org> or call (239) 592-3148.