



FOR IMMEDIATE RELEASE

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All Sales on Jan 26th to Benefit Grace Place for Children & Families

NAPLES, FL (December 11, 2012) – All sale proceeds go to one charity for one day only at the Bargain Box Thrift Store (www.bargainboxnaples.com). The oldest thrift store in Naples, also a mission of Naples United Church of Christ (NUCC), will donate proceeds from all merchant sales on Saturday, January 26, 2013 to Grace Place for Children & Families. The event, coined Bargain Box Benefits, takes giving to the extreme by rousing those who love the thrift store shopping experience with a chance to be part of a unique charity fundraiser. Shoppers will receive 50% off jewelry and 25% off on everything else in the store with a chance to win an extra 25% off a purchase every hour starting at 10:30am. The event runs from 10:00am to 4:00pm, with a blessing from Naples United Church of Christ Rev. Ron Patterson at 1pm. Bargain Box is located at 153 10th Street South in the Naples Downtown Design District.

“This event will be a great way to raise needed funds for our mission as well as raise awareness of this great resource to our community,” says Rev. Stephanie Munz Campbell, Executive Director of Grace Place for Children and Families, a faith-based non-profit neighborhood center teaching literacy, language and life skills to children and families in Golden Gate city. Rev. Munz Campbell says many of the center’s teachers and students will be at the Saturday, January 26th Bargain Box Benefits event to personally thank shoppers.

“Partnering with Grace Place helps us increase awareness of our mission,” says store manager Sandy Goldstein who adds that since moving to the new store location on 10th Street South in October 2011, Bargain Box has increased contributions to the NUCC Board of Missions by 80%. In 2012 the store donated \$225,000, which will be used to help over 50 mission partners through NUCC outreach programs.

“We are very proud to be in a position where we can dedicate an entire day’s sales to a great community asset like Grace Place,” said Bill Anderson, Volunteer Committee Chair for the

Bargain Box. “These special Benefits events let us make an even stronger connection with our charity partners.”

The store will host another Benefits event on Saturday, March 9th where proceeds from sales will go directly to Children’s Advocacy Center.

ABOUT THE BARGAIN BOX

Located in the heart of downtown Naples, the Bargain Box thrift store is the longest operating community thrift store in Collier County. The store was established in 1975 by women leaders in the community including members of the Naples Women’s Club and Women’s Fellowship at Naples United Church of Christ. Merchandise at the Bargain Box is obtained through 100 percent community donations, and all revenue generated from sales goes back into the community. Over 100 volunteers from Naples United Church of Christ assist in store operations. The Bargain Box is open year round and includes several departments such as furniture, housewares, jewelry, electronics, linens, books, and men’s and women’s clothing. The store also features an upscale women’s boutique. The Bargain Box is located at 153 Tenth Street South, www.bargainboxnaples.com or (239) 262-3802.

ABOUT GRACE PLACE FOR CHILDREN AND FAMILIES

Located in the heart of Golden Gate City, Grace Place for Children and Families serves over 800 at-risk children and individuals from impoverished families with classes where they can learn life skills to overcome the barriers of poverty and language to reach their goals for school, employment, and life. While Grace Place is non-sectarian and non-discriminatory, at the heart of its mission is an understanding of hospitality for the stranger, service to our neighbor, and the practice of grace for all. Discover more at www.graceplacenaples.org or call (239) 455-2707.